

The Gouverneurs de l'espoir Foundation



SEPTEMBER 2025



FONDATION DES
GOUVERNEURS
de l'espoir

We support families from all over Quebec



Who are they?

In **2024**, the Foundation **provided financial** and emotional support to a **total of 114 families across Quebec**.

Between **January and September 2025**, we already supported **more than 100 families**.

These families have a child undergoing cancer treatment or suffering from another serious, life-threatening illness.



Why do we help them?

A diagnosis of serious illness in a child very often leads to loss of income at a time when parents need it most.

By providing financial support to all these families facing a difficult ordeal, the Foundation helps sick children get better.

And you contribute directly to this essential support by supporting our mission!



Sick children who are feeling a little better thanks to you!



Grocery store, pharmacy, gas station

Set according to each family's needs, financial assistance can reach **up to \$1,000 per month**.

Each month, depending on the number of families receiving assistance, **we purchase \$50,000, \$60,000, or \$70,000 worth of gift cards for groceries, gas, and other businesses** that meet the real needs of the families we support.

Financial assistance expires at the end of the child's cancer treatment or after 18 months of assistance in the case of serious illnesses.

Special occasions

Most of the children we help attend school, as do their brothers and sisters.

As in all families, the start of the school year is a significant expense, so we add **\$100 per child in school** to help the family have a **great start to the school year**.

On **each child's birthday (\$50)** and at **Christmas (\$100)**, we add gift cards to allow our families to celebrate and spend quality time together.

When things aren't going so well

When a child dies, we pay a large portion of the funeral expenses, provide catered meals for a month, etc. So, in addition to the tens of thousands of dollars we give families each month to support them in their daily lives, we also offer them a range of services and support tailored to the difficult situations they are going through.

Testimonials

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The Foundation enabled us to support ourselves during treatment, and this incredible support was so beneficial to us. I don't see how we could have managed otherwise. You took a huge weight off our shoulders.

Alexandra, Mathilde's mom

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Many offer a lot of services, but nothing as concrete as your gift cards. I also appreciated your flexibility, as I was able to start working again at my own pace, taking care of my child undergoing treatment because I knew I could count on the Foundation.

Alexandra, Anaëlle's mom

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The entire Foundation is fabulous! The financial assistance, the attention during discussions, the invitations to certain events. Thank you for all the help you gave our family during my son's two years of treatment. We will be eternally grateful to you.

Julie, Tchad's mom



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Without a doubt, this was the most valuable help we received during Julien's treatment. The gift cards helped reduce our financial stress and meant we didn't have to worry about grocery bills. Thank you so much!

Rachel, Julien's mom



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Time can't be bought. And for us, time was precious. For us, as a family supported by the Foundation, you are angels. With all that you've done for us, without you, we'd be very lonely indeed.

- Milan's mom and dad



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You are a foundation with a huge heart. I don't know what we would have done without your help. You helped us keep our minds focused on Alonso, because we knew we could count on your monthly support. A big thank you!

Ligia, Alonso's mom



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The financial assistance took a huge weight off our shoulders. Having one less thing to stress about during a difficult time like the one we went through with Léo meant a lot. Thank you so much for your support and assistance. We will always be grateful for the help we received from the Foundation.

Andrea, Léo's mom

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Monthly financial support, birthday and Christmas gifts, thoughtful gestures on Mother's Day and Father's Day... You will always hold a special place in our hearts. Thank you so much.

Vanessa, Clara's mom



President



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FRÉDÉRIC MCNICOLL
Financial security advisor, SFL

Board of Directors and General Management

The Gouverneurs de l'espoir Foundation is governed by a nine-person board that meets monthly.

The Board has been chaired by Me Jean-Gabriel Mercier Rancourt since May 2022.

Geneviève Le Rouzès has been General Manager since September 2022, supported by her assistant, Judith Pigeon, Kathryn Charland and Karine Guillemette, Family Assistance Program Coordinators, and Mylène Barbeau in accounting.





Patrice Bélanger

A Spokesperson with Heart!

For the past seven years, the Foundation has had the great privilege of having Patrice Bélanger as its proud volunteer spokesperson.

In addition to being a Governor himself, Patrice is deeply involved, particularly in promoting the Foundation in the media and raising funds. He hosts most of the Foundation's activities, so you will have many opportunities to meet him!

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I am overwhelmed and touched to see how much people continue to believe in and support the Foundation, despite the uncertain times we live in. You make all the difference, and know that you are changing lives and bringing a dose of kindness... and hope.

As a proud spokesperson, I would like to express my immense gratitude on behalf of all those families whose daily lives have taken an unexpected

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HOW TO GET INVOLVED & MAKE A DIFFERENCE

If you want to do a little more, we need you and your network!

YOU CAN BECOME GOVERNOR



Become a Governor yourself or try to convince a colleague, friend, or family member to become one!

In October 2025, the foundation had 465 Governors who donate \$1,000 per year to the cause.

YOU CAN PARTICIPATE IN OUR FUNDRAISING ACTIVITIES



We offer fundraising activities that appeal to a variety of interests: the Ti-Pou Ball for children, Lobster Suppers, Golf Tournaments, Oyster Suppers and the Governors' Ball are all opportunities to have a lot of fun... all in the name of a good cause! Join us and bring your friends!

YOU CAN HELP US REACH COMPANIES ACROSS QUEBEC



Could your company, your suppliers, or someone you know afford to sponsor events? Offer gifts for auctions or raffles? Open doors for us—we need your help to reach the right people!



Our activities 2025-2026



GOVERNORS' BALL NOVEMBER 1, 2025

Mark November 1st in your calendar right away: you'll want to attend the grand Governors' Ball, a chic and emotional evening that will be remembered for a long time to come!



MATCH OF HOPE - JANUARY 30, 2026

A hockey night that allows sponsored children to attend a game and meet their assigned player. All proceeds from the evening are donated to the foundation.



MCDONALD'S DINNER - APRIL 11, 2026, AND APRIL 25, 2026

Let yourself be surprised by a true gourmet dinner made with McDonald's ingredients. Two evenings at two locations: at the Musée de la Civilisation in Quebec City and at the Belle Vue Golf Club in Léry.



BAL DE TI-POU - 19 AVRIL 2026

A Sunday designed by children for children! Red carpet, brunch, mascots, treats, games, surprises.



LOBSTER DINNER - MAY 22, 2026

This is an evening not to be missed, with all-you-can-eat crab legs and lobster! We have fun and eat well (and a lot), all for a good cause!



GOLF TOURNAMENT - JUNE 29, 2026

The second edition of the Couvertures St-Léonard golf tournament at the prestigious Pinegrove private golf club in Saint-Jean-sur-Richelieu.





Keep up to date

The FdGe has a website where you'll find all the relevant information. Visit it often!

We strongly recommend that you subscribe to the Foundation's Facebook page and Instagram account @gouverneursdelespoir: all our activities are announced there, along with reports, photos, videos and more. It's the best way to keep abreast of our activities and achievements, and to meet our families. You'll even be able to offer your wishes on the occasion of the children's birthdays.

We also have a YouTube channel and a LinkedIn page.

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